



## AUDIT COMMITTEE REPORT

<b>Report Title</b>	<b>Car Parking Income &amp; Usage – Update Report</b>
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**AGENDA STATUS: PUBLIC**

<b>Audit Committee Meeting Date:</b>	5 November 2012
<b>Policy Document:</b>	
<b>Directorate:</b>	Customers & Communities
<b>Accountable Cabinet Member:</b>	Councillor Tim Hadland

### 1. Purpose

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1.1 To update the committee on the car parking income and usage figures by car park as requested.

### 2. Recommendations

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2.1 To note the car parking income and usage figures reported by Town Centre Operations.

### 3. Issues and Choices

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#### 3.1 Report Background

3.1.1 Audit committee have asked to receive a more detailed report outlining car parking income and usage by car park.

#### 3.2 Issues

3.2.1 The car parking income and usage figures in **Appendix A** shows 2012/13 figures against 2011/12 by car park for comparison.

3.2.2 **Appendix B** shows the usage figures shown in Appendix A in a graph. **Appendix C & D** provide a breakdown of usage and income by car park and in graph form.

### **3.3 Choices (Options)**

- 3.3.1 The Council is looking at opportunities to increase usage of our car parks and these include a new permit type for commuters and businesses, extending opening hours in MSCP and increased promotion of our parking offer.
- 3.3.2 Within the current offer and economic climate it is unlikely our income streams will improve in the short term. However, parking trends are difficult to predict and weather conditions and activities in the town centre can affect future projections.
- 3.3.3 The impact of the closure of St Johns surface car park and its knock-on effect of displacement of customers is being assessed. Already we have seen an increase in the 1 hour free parking figures in St Johns MSCP but the overall dispersion of customers previously using St Johns surface car park is still being assessed.

## **4. Implications (including financial implications)**

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### **4.1 Policy**

- 4.1.1 There are no specific policy implications arising from this report.

### **4.2 Resources and Risk**

- 4.2.1 The profiling of car park usage and income is complex in that there are many factors to take into consideration when setting any targets. The two main factors which the council has no control over are the economy and weather conditions as both these will have significant impacts of achieving any targets set.

### **4.3 Legal**

- 4.3.1 None.

### **4.4 Equality**

- 4.4.1 There are no specific equality implications arising from this report

### **4.5 Consultees (Internal and External)**

- 4.5.1 None at this stage.

## **4.6 Other Implications**

4.6.1 None applicable.

## **5. Background Papers**

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- 5.1 Appendix A – Car Parking Income and Usage
- Appendix B – Car Parking Usage Ticket Numbers and Income Graphs
- Appendix C – Breakdown of Usage by Car Park
- Appendix D – Breakdown of Income by Car Park

**Derrick Simpson – Town Centre Manager  
Extn 8953**